

Developing individual Capacity • Creating Inclusive 'Big Society' Communities • Building a 'Fiery Spirits' Network



Big Society Funding is a three-year old **Community Interest Company** set up to support the VCSE sector to build its capacity and encourage people and members of community groups to become 'Big Society' activists and fundraisers - finding a voice in shaping local services and increasing their ability to meet the needs of the disadvantaged communities they care about. We are an independent and non-political, not-for-profit organisation.



www.bigsocietyfunding.org

Company No: 07815137

Community Interest Company *Big Society Funding* is leading a new 'pilot' programme called **Inclusive Communities** aimed at building skills and employability amongst economically inactive members of Black, Asian and Minority Ethnic (BAME) communities in the East of England. All beneficiaries will be 19 or over and either be unemployed or working less than 16 hours per week.

The programme – which is spread over seven days during autumn 2014- aims to recruit and train 20 people from BAME communities to become board members, volunteers and paid staff in charities and public sector organisations in target areas: Peterborough, Ipswich or King's Lynn.

Inclusive Communities responds to research carried out identifying a lack of engagement of people from BAME communities in the governance and staffing of such public-facing organisations, despite a growing proportion of the local population being non-White British. As a 'pilot' programme we aim to capture the results and then apply for further funding support to roll it out further nationally.

The programme will be delivered with partners: PARCA (**Promoting African Refugee Community Association**) in Peterborough; Race Equality Council – **ISCRE** – in Ipswich; and Community Action Suffolk.



www.parcald.org



www.iscre.org.uk



www.communityactionsuffolk.org.uk



“ I urge as many people to step forward from the many diverse communities we have here locally, and getting involved in this exciting new capacity-building programme.”

Phaniel Mutumburi
Director
Ipswich & Suffolk Council for Racial Equality

COME AND FIND OUT MORE:

FRIDAY 22ND AUGUST 2014 BETWEEN 10.30AM TO 1PM IPSWICH
WEDNESDAY 10TH SEPTEMBER 2014 10.30AM TO 1PM PETERBOROUGH

If you want to participate in this **FREE** programme then contact us: info@bigsocietyfunding.org or 07913 818838 (Mark)/07982 193617 (James)

If you work for a charity, social enterprise or public agency and can offer a placement, mentoring or volunteering opportunity, have a board vacancy then we really want to hear from you.

Please do get in touch: mark@bigsocietyfunding.org

This project is financed by a Community Grant from the European Union and Co-financed by the Skills Funding Agency. TCHC is the co-ordinating body for Community Grants in the East of England.



Co-financed by



We plan to co-create the capacity-building programme with participants and deliver it on the days to suit their needs. Please refer to INDICATIVE timetable below.

The programme will consist of the following:

- **FIVE TO SEVEN TRAINING DAYS, INCLUDING RECRUITMENT AND INDUCTION, FOR 20 BENEFICIARIES DELIVERED BY BIG SOCIETY FUNDING DIRECTORS AND SUPPORTED BY A WIDE RANGE OF OTHER PRESENTERS/TRAINERS WHO HAVE SPECIALIST SKILLS**
- **FOLLOW-UP ONE-TO-ONE MENTORING PROVIDED AGAIN BY BIG SOCIETY FUNDING DIRECTORS**
- **SUPPORT TO GET A PLACEMENT IN A CHARITY OR PUBLIC SECTOR AGENCY AS A BOARD MEMBER, VOLUNTEER OR A PAID JOB.**

DAY	Induction	Day 1	Day 2	Day 3	Day 4	Day 5
THEME	SELF & PERSONAL CONFIDENCE	COMMUNICA-TION (part a)	COMMUNICA-TION (part b)	LEADERSHIP	BEING ON A BOARD	PUTTING IT ALL INTO PRACTICE
LEARNING AREAS COVERED	*Confidence *Self-esteem *Personal experiences & barriers *Social & cultural barriers *Self-awareness of skills *Personal objectives	*Visual presentation *Speaking in public *PR and media	*Digital communication – film, social media *Gathering evidence/ surveys and research	*Personal values *Leadership approaches	*How public sector agencies work *How charities work *Being a board member *Lobbying for change *Fundraising	*Making a difference for communities in need *Making a difference for yourself and your own life *Placement match-up



“ Our migrant communities have given enormous new strengths and qualities to our region and those that have been here a while have done most. But one thing is missing: I would love to see men and women from migrant communities in leadership positions in our town and across the region, so we can get some of their entrepreneurial and family spirit rubbing off on the wider community of East Anglia”.

Ben Gummer MP, Ipswich



This major partnership to develop a 'Fiery Spirits' network of community activists and the engagement in all areas of civil society by diverse members of local communities has also received a boost in Suffolk with a grant from **Suffolk Community Foundation**. The criteria for participation in our capacity-building programmes is much less prescriptive, so please do contact us.

Our Community Interest Company is aimed at building the capacity of small and medium sized Voluntary, Community & Social Enterprise organisations. Headed up by two skilled and experienced animators: Mark Ereira-Guyer and James Baddeley.

Our small team wants to help you become an effective 'Fiery Spirit' in your local community with our mission to equip you with entrepreneurial and sustainable business skills, to initially 'survive' and then 'thrive' in your creative responses to the Government's 'Big Society' policy agenda. We do this whilst pursuing a wide range of other consultancy assignments, which amongst other outcomes have successfully fundraised over £13 million over the past 7 years.

Our key services include:

- **CARRYING OUT STAKEHOLDER CONSULTATION TO BETTER UNDERSTAND NEEDS**
- **CARRYING OUT EVALUATIONS TO ASSESS THE IMPACT OF CURRENT WORK AND PROMOTING THIS IN COMPELLING IMPACT REPORTS**
- **CREATING COMPELLING MARKETING MATERIALS**
- **DEVELOPING NEW INCOME GENERATION STRATEGIES FOR CONTRACTS & GRANTS**
- **DEVELOPING AND WRITING FUNDING AND TENDER APPLICATIONS, INCLUDING CREATING COLLABORATIVE PARTNERSHIPS AND FRESH WAYS OF WORKING**



MARK EREIRA-GUYER has a successful and long established track record of working with voluntary and community sector leaders. He has considerable local government experience in such diverse localities as Southwark, Tower Hamlets, Lewisham, Islington and Suffolk where he is a Green County Councillor. As a consultant, Mark has raised over £7 million in the past 8 years for a range of charities.

JAMES BADDELEY has spent the past 13 years working as a consultant and in senior management positions for dynamic charities and social businesses. He is a trustee of the Charities Evaluation Services, the UK's

leading provider of support and advice on quality and evaluation systems for the voluntary sector. As a consultant, James has raised over £6 million in the past 6 years for a host of organisations.

Our third director is: **JORDAN BLYTH**, an experienced design consultant.

What people say about us

"I would personally like to thank Mark & James from Big Society Funding, who, without their expertise and knowledge in excellent bid writing, our success would have been much much much slimmer"

Ruth Hiscock, Harrow Women's Centre Manager

"Big Society Funding were crucial in the setting up of Peterborough's first VCS partnership for service delivery. Their expertise in bringing groups together and energy and commitment to the Voluntary and Social Enterprise sector, ensured that agencies from across the City signed up and agreed commitment to the Partnership."

Leonie McCarthy, Chief Executive, Peterborough CVS

"Big Society were engaged by Harrow Council to identify the infrastructure support needs of the Voluntary Sector and this work has led to the Voluntary Sector successfully being award at least two Council contracts. I cannot recommend James and Mark highly enough. They are two of the most professional, knowledgeable and hard working individuals that I have had the pleasure of working with in my long career in Local Government."

Carol Yarde, Head of Transformation, Harrow Council

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