

Building Capacity, Fundraising & Supporting Voluntary, Community & Social Enterprise (VCSE) Sector Organisations, Groups and 'Big Society' Activists

PILOT PROGRAMME
November 2015 – May 2016

This programme of support is based on many years of success, experience and practice, and comes from the bringing together of a unique set of skills of the team at the well-established Big Society Funding Community Interest Company

Packages of support are being offered to as many as 8 organisations. This pilot programme of practical support, advice, training and capacity building will be offered at no cost to a wide range of VCSE sector organisations, groups and emerging leaders serving highly disadvantaged communities in Norfolk.

Participants will gain improved knowledge, confidence, entrepreneurial skills and capacity to gain resources, sustain and grow their grassroots services; and hence enable them to meet the social needs identified in their own communities.

Our focus will be on engagement with organisations which currently struggle to access support or funding, and typically have a turnover of under £50,000 per year.

Over the next 6 months, this Awards for All funded programme aims to provide capacity building support to up to 8 organisations, projects and 'Big Society' activists, and this includes:

- **Packages of Support** (each worth up to 5 days of free dedicated consultancy support) to those groups benefiting disadvantaged communities in Norfolk, and where appropriate delivered in partnership with *Keystone Development Trust*
- **Telephone and email advisory support** to 10 groups based right across Norfolk
- **Capacity Building & Personal Development training programme** for 10 'Big Society' activists.

Packages of Support will comprise consultancy support to organisations and groups with:

- Fundraising
- Business planning
- Social enterprise registration (mainly CICs)
- Marketing
- Beneficiary consultation & participation
- Evaluation and impact reporting.

Personal Development training will be provided on a group basis and will cover the following themes:

- Creating/revising a simple business plan for the group's activities
- Creating/revising an income generation plan to assist in meeting business plan objectives
- Income generation training
- Leadership training for potential new leaders within the groups
- Simple Monitoring, Evaluation & Producing an Impact Report.

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Funded by Awards for All



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Big Society Funding is a four-year old Community Interest Company set up to support the VCSE sector to build its capacity and encourage people and members of community groups to become 'Big Society' activists, community champions, leaders and fundraisers - finding a voice in shaping local services and increasing their ability to meet the needs of the disadvantaged communities that they are passionate about.

